

We turn content into mobile subscriptions.

People subscribe on their phone and pay on their mobile phone bill. No card. No app store.

22

markets

60+

mobile
operators

600K+

subscribers
served

€120K

Google Ads
per month



Games



Music



Concerts



Fitness

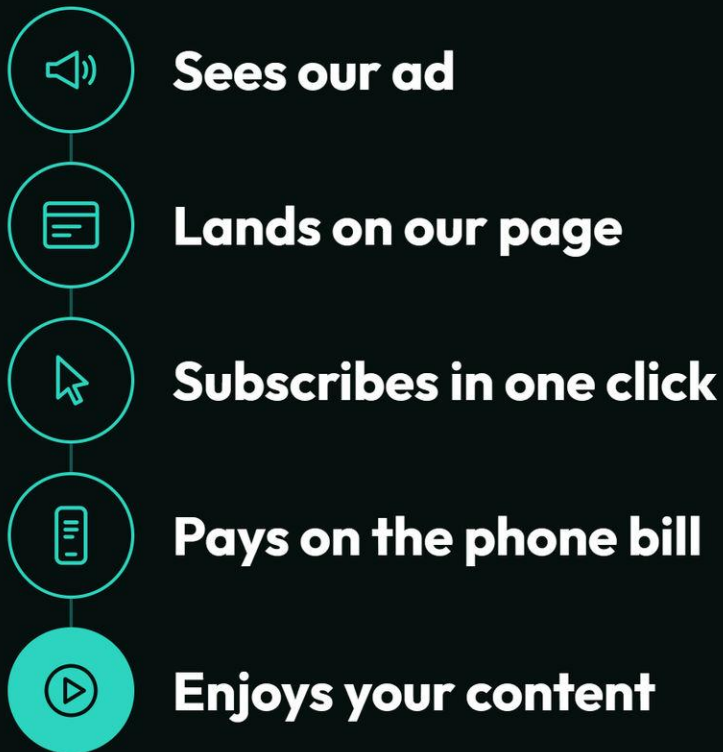


Mindfulness



Football

From a Google ad to a monthly subscription.



Every month, the money flows:

Mobile operator



DNA Mobile Content



You

We handle the ads, the billing and customer care.

Two simple ways to work together.

OPTION A

Per subscriber fee

A fixed amount for every active subscriber, every month.

Your income grows with ours.

OPTION B

Fixed monthly fee

One agreed amount every month, whatever the volume.

Predictable income from day one.

 **No upfront cost.**

 **Monthly reporting.**

Or we buy your content.



One payment, no reporting needed



Multi-year rights in our markets



We can resell to other platforms

Meet Enzo

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